

FOR IMMEDIATE RELEASE



Capital Management, LLC

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**CACH Capital Management, LLC hires J. Keith Whatley
Newest addition to accelerate the firm's growth profile**

Austin, Texas, November 13, 2008 — CACH Capital Management, LLC, an Austin-based SEC registered investment advisory firm, announced today that J. Keith Whatley has become their Managing Director and Senior Vice President of National Sales and Marketing.

With a track record of outperforming the S&P 500 over the last five years, CACH is well-positioned for expansion with institutional clients. In the last quarter nationally-recognized associations have been turning to CACH for business advisory and money management services. Keith Whatley will be spearheading the growth and service of these institutional clients along with his national sales responsibilities.

"Keith's expertise will be instrumental to the next phase of our growth," said CACH President & CEO Michael Hundley. "His deep experience working with institutional clients will allow us to enhance the service to the pensions and associations."

Whatley will report directly to Mr. Hundley and the CACH board. He will concentrate his efforts on integrating corporate marketing initiatives while also customizing CACH client solutions to the specific needs of pensions, foundations, family offices, endowments and intermediaries. Prior to joining CACH, Mr. Whatley served as a Senior Advisor/Director of Client Development for Robert Harrell, Inc.

"I feel very fortunate to be part of such a talented team," said Whatley. "After being on the institutional consulting side of the business and evaluating investment management organizations as my primary function," Whatley continued, "I see the opportunity to take CACH into the institutional marketplace given its superior long-term track record."

Whatley joins CACH during a time of significant asset growth for the firm. Despite the current state of the economy, CACH money managers post a remarkable track record while consistently outperforming their peers and relative benchmarks.

About CACH Capital Management, LLC

CACH Capital Management, LLC, a Texas-based registered advisory firm, sets the standard in money management, managed portfolios, global hedge funds and business advisory services. CACH maintains a sharp focus on disciplined investing to achieve high levels of performance for its clients, which include institutions, mid-market businesses and high net-worth individuals. The firm has established an impressive track record of performance in both private and public endeavors benefiting their investors and clients.

Each CACH team member has been selected for the specialized expertise he brings to the firm. The human capital of CACH Capital represents over 50 years of investment experience and over 100 years of combined expertise in the business, legal and financial fields. All CACH Capital members share an intense commitment to accountability, communication and transparency to the firm's clients.

For more information, visit www.cachcapital.com

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