



CACH Capital Management aims high

New money management firm to launch product line within 6 months

JANUARY 1, 2007—AUSTIN, TX—CACH Capital Management, LLC has announced the formation of a new money management firm, serving investors worldwide from its location in Austin, Texas, with plans to launch its operations within six months and to reach \$1 billion in assets under management within the next ten years.

According to CEO, Michael Hundley, CACH will fill a credibility gap in today's hedge fund industry, and Austin had all the right resources to make the firm its' headquarters location. "We saw a need in the market for a company with relevant experience, a real track record of managing money, and transparency, and that's the basis for CACH Capital Management. A lot of hedge fund investors don't realize that a fund manager just having a background as a broker or day trader, for example, doesn't qualify someone to be a hedge fund manager. The relatively low barriers to entry in this field result too often in a lack of operational or real money management experience. It also means that people come into the hedge fund business with no track record of success in managing clients' money, and so what they're doing is largely speculative. Another issue is transparency—a hedge fund is only as good as the disciplines applied to it, and if a fund is mismanaged due to faulty disciplines or incomplete information, the investors in that fund suffer. We are very good about maintaining transparency in the ways we deal with our clients."

"Our goal is to bring a new and sharper focus to hedge fund practices. We believe that a properly managed hedge fund should return consistent numbers and meet realistic expectations despite market hiccups or other variables." CACH's three in-house portfolio managers have a combined 35 plus years experience in money management and strong client communication skills, while maintaining a distinguished track record of portfolio performance for an elite clientele."

Hundley believes that the team's relevant experience, its focused discipline, transparency, and client care will enable CACH Capital Management to meet its ambitious goals. "We have set a first milestone to establish and launch our operations within six months. That's a remarkably fast rate of progress, and we are confident that our careful planning as well as our experienced hands-on approach will give us an edge, not only in performance over our competitors, but in our own development as a company."